

# Loreto Convent School Gibraltar



13 Europa Road, Gibraltar, GX11 1AA  
Email Office: [admin@loreto.gi](mailto:admin@loreto.gi)

Telephone: +350 20075781  
Email Accounts: [accounts@loreto.gi](mailto:accounts@loreto.gi)

Fax: +350 20044889  
Website: [www.loreto.gi](http://www.loreto.gi)

Thursday 10<sup>th</sup> November 2022

Dear Parents

## How much information do you share online about your child(ren)?

Our school is assisting the Gibraltar Regulatory Authority (the "GRA"), in their efforts to increase awareness about the importance of privacy and the impact of data protection. They have launched a new public campaign that focuses on the prevalence of "sharenting" in Gibraltar. Posters accompanying the campaign have been attached to this email.

Sharenting is the practice of parents/guardians publicising content about their children on social networking sites. When images or information about children are posted online, there is sometimes little understanding or regard to the fact that, in essence, a digital footprint is being created for those children. This may have an impact on a child's digital identity, privacy and even safety. Please watch the [GRA's video here](#).

The campaign consists of an anonymised online, [multiple-choice survey](#) which should take you approximately 5 minutes to complete.



**Thank you for your participation.**

Kind regards,

Mr Devincenzi-Clemens  
Senior Leadership, Computing, Outreach and Operations  
[dclemens@loreto.gi](mailto:dclemens@loreto.gi)